



STORY: 37703
TITLE: "Crucial Tire Pressure", "Tire Safety"
CLIENT: U.S. Tire Manufacturers Association
TIME: :30, :30, :30, :30

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"Crucial Tire Pressure - Ryan Blaney - National" (:30)

MUSIC UP AND UNDER

RYAN BLANEY V/O: Hey drivers, its Ryan Blaney, your 2023 Nascar Cup Series Champion and driver of the number 12 discount tire Ford Mustang. Do you know one of the most important things that helps keep my car going on the track? Tire pressure. Keeping your tires properly inflated is crucial for safe stopping power and better gas mileage. Check your tire pressure at least once a month, or stop by a local tire retailer for an air check.

NARRATOR V/O: A message from the U.S. Tire Manufacturers Association.

"Tire Safety - Austin Cindric – National" (:30)

MUSIC UP AND UNDER

AUSTIN CINDRIC V/O: Austin Cindric here. Driver of the number 2 discount tire Ford Mustang, to give you a quick message about tire safety. As a professional driver, safety and winning go hand in hand, that's why we make pit stops. Off the track I regularly check my tires and wheels too. Stop by a local tire retailer for a tire safety check on your vehicle, or do a quick check of your tires tread with a penny test at home.

NARRATOR V/O: A message from the U.S. Tire Manufacturers Association.

"Crucial Tire Pressure - Ryan Blaney – California only" (:30)

MUSIC UP AND UNDER

RYAN BLANEY V/O: Hey drivers, its Ryan Blaney, your 2023 Nascar Cup Series Champion and driver of the number 12 Americas tire Ford Mustang. Do you know one of the most important things that helps keep my car going on the track? Tire pressure. Keeping your tires properly inflated is crucial for safe stopping power and better gas mileage. Check your tire pressure at least once a month, or stop by a local tire retailer for an air check.

NARRATOR V/O: A message from the U.S. Tire Manufacturers Association.

"Tire Safety - Austin Cindric - California Only" (:30)

MUSIC UP AND UNDER

AUSTIN CINDRIC V/O: Austin Cindric here. Driver of the number 2 Americas tire Ford Mustang, to give you a quick message about tire safety. As a professional driver, safety and winning go hand in hand, that's why we make pit stops. Off the track I regularly check my tires and wheels too. Stop by a local tire retailer for a tire safety check on your vehicle, or do a quick check of your tires tread with a penny test at home.

NARRATOR V/O: A message from the U.S. Tire Manufacturers Association.