



STORY: 37215
TITLE: "Tire Pressure - National", "Safety Check - National", "Tire Pressure - California", "Safety Check - California"
CLIENT: U.S. Tire Manufacturers Association
TIME: :30, :30, :30, :30

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"Tire Pressure - National" (:30)

MUSIC UP AND UNDER

BRAD KESELOWSKI V/O: Hi, I'm Brad Keselowski, driver of the No. 2 Discount Tire Ford Mustang. Did you know one of the most important keys to success on the track, and for safe driving on the road, is having the right pressure in your tires?

BRAD KESELOWSKI V/O: Properly inflated tires are essential to help you get the best gas mileage and keep you driving safely. Check your tire pressure at least once a month or stop by your local tire retailer for an air check.

NARRATOR V/O: A message from the U.S. Tire Manufacturers Association.

"Safety Check - National" (:30)

MUSIC UP AND UNDER

BRAD KESELOWSKI V/O: This is Brad Keselowski, driver of the No. 2 Discount Tire Ford Mustang. Ever wonder what gives me a winning edge? A quick pit stop to check your tires can go a long way, whether you're driving on the track or just on the road. Properly maintained tires handle better in all weather conditions and provide you with safe stopping power.

BRAD KESELOWSKI V/O: Do a safety check on your tread depth at home or go online and book a tire inspection appointment.

NARRATOR V/O: A message from the U.S. Tire Manufacturers Association.

"Tire Pressure - California" (:30)

MUSIC UP AND UNDER

BRAD KESELOWSKI V/O: Hi, I'm Brad Keselowski, driver of the No. 2 America's Tire Ford Mustang. Did you know one of the most important keys to success on the track, and for safe driving on the road, is having the right pressure in your tires?

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