



STORY: 37324
TITLE: "Winning Edge", "Tire Pressure"
CLIENT: U.S. Tire Manufacturers Association
TIME: :30, :30, :30, :30

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"Winning Edge - Ryan Blaney - National" (:30)

MUSIC UP AND UNDER

RYAN BLANEY V/O: This is Ryan Blaney, driver No. 12 Discount Tire Ford Mustang. Ever wonder wonder what gives me a winning edge? A quick pit stop to check your tires can go a long way, whether you're driving on the track or just on the road. Properly maintained tires handle better in all weather conditions and provide you with safe stopping power.

RYAN BLANEY V/O: Do a safety check on your tread depth at home or go online and book a tire inspection appointment.

NARRATOR V/O: A message from the U.S. Tire Manufacturers Association.

"Tire Pressure - Austin Cindric - National" (:30)

MUSIC UP AND UNDER

AUSTIN CINDRIC V/O: Hi, I'm Austin Cindric, driver of the No. 2 Discount Tire Ford Mustang. Did you know one of the most important keys to success on the track, and for safe driving on the road, is having the right tire pressure?

AUSTIN CINDRIC V/O: Properly inflated tires are essential to help you get the best gas mileage and keep you driving safely. Check your tire pressure at least once a month or stop by your local tire retailer for an air check.

NARRATOR V/O: A message from the U.S. Tire Manufacturers Association.

"Winning Edge - Ryan Blaney – California Only" (:30)

MUSIC UP AND UNDER

RYAN BLANEY V/O: This is Ryan Blaney, driver No. 12 America's Tire Ford Mustang. Ever wonder wonder what gives me a winning edge? A quick pit stop to check your tires can go a long way, whether you're driving on the track or just on the road. Properly maintained tires handle better in all weather conditions and provide you with safe stopping power.

RYAN BLANEY V/O: Do a safety check on your tread depth at home or go online to book a tire inspection appointment.

NARRATOR V/O: A message from the U.S. Tire Manufacturers Association.

“Tire Pressure - Austin Cindric - National” (:30)

M MUSIC UP AND UNDER

AUSTIN CINDRIC V/O: Hi, I’m Austin Cindric, driver of the No. 2 America’s Tire Ford Mustang. Did you know that one of the most important keys to success on the track, and for safe driving on the road, is having the right tire pressure?

AUSTIN CINDRIC V/O: Properly inflated tires are essential to get the best gas mileage and keep you driving safely. Check your tire pressure at least once a month or stop by your local tire retailer for an air check.

NARRATOR V/O: A message from the U.S. Tire Manufacturers Association.