



**DEPARTMENT OF THE AIR FORCE
AIR FORCE RECRUITING SERVICE (AETC)**

Dear Public Service Director,

The Air Force has enjoyed a close relationship with the music industry for more than three decades. Over the years, entertainers have graciously provided support to give back to their fans and radio stations through our public service announcement (PSA) program.

For this package, we've selected PSAs from Eli Winders, Pentatonix and Kelly Clarkson. They are positive and uplifting messages that show there's no challenge too great to overcome in realizing our dreams and goals. The PSAs are titled **"Music Education" (:30)** By Pentatonix, **"Mental Health" (:30)**, **"Pet Adoption" (:30)** and **"Wildlife Conservation" (:60)** By Eli Winders and **"Opportunity" (:30)** and **"Education" (:30)** by **Kelly Clarkson**. There is **no end date for use** and they can be aired as soon and as often as you want.

Additional campaign information is available here:

<https://psaconnect.c360m.com/usaf/>

For any questions regarding the PSAs, please contact our distribution representative, Holly Mulé, at Connect360 Multimedia (e-mail: hmule@c360m.com; ph: 212-624-9196).

Thank you in advance for sharing these PSAs.

Sincerely,

A handwritten signature in black ink, reading "Barry Dickey", is positioned above the typed name.

Barry Dickey
Chief, Strategic Marketing Division
United States Air Force