



Dear Public Service Director,

Recently, Hurricane Ida devastated the lives of many in Louisiana. With communities destroyed and families displaced, first responders stepped in to help those in immediate need after the storms. However, long after the media spotlight on these affected areas has faded and after the first responders have gone home, people will be left to repair and rebuild their lives.

All too often, our low-income and disadvantaged neighbors are simply forgotten in the months and years following a natural disaster. Additionally, health concerns that develop in homes following a natural disaster can have long-term impacts on people, including young children of learning age and older adults with existing health problems. It's important that we work with our neighbors to ensure that everyone affected by these hurricanes can return to a safe and healthy home.

Rebuilding Together is a leading national nonprofit with more than 40 years of experience in safe and healthy housing. We help transform the lives of low-income homeowners by improving the safety and health of their homes and revitalizing their communities. Rebuilding Together's local affiliates and nearly 100,000 volunteers complete about 10,000 rebuild projects nationwide each year.

Please inform your audience about the importance of providing safe housing to those impacted by natural disasters by airing the PSA titled "**Hurricane Long-Term Recovery**" (:30). This PSA demonstrates how Rebuilding Together focuses on the long-term recovery of communities affected by natural disasters and encourages viewers to visit www.rebuildingtogether.org for more information. We hope that you will air this PSA, **which has no end date for use**, as soon and as often as possible.

If you have any questions regarding the PSA, please contact our distribution representative at Connect360 Multimedia, Shaliza Thomas (212-624-9187; sthomas@c360m.com).

Thank you in advance for your support of this public service campaign.

Sincerely,

A handwritten signature in black ink that reads "Caroline Blakely". The signature is fluid and cursive.

Caroline Blakely
President and CEO
Rebuilding Together