



Dear Public Service Director,

Every day, police officers respond to emergencies, protect families, and assist people during some of the most challenging moments of their lives. Whether responding to a traffic stop, a call for service, or a critical incident, officers make rapid decisions to protect public safety. During these interactions, remaining calm, listening carefully to an officer's instructions, and communicating respectfully can help reduce misunderstandings, improve cooperation, and contribute to a safer outcome for everyone involved.

This new public service campaign from the National Police Association encourages the public to understand the importance of these simple actions and reinforces the shared responsibility of fostering safe, respectful interactions between law enforcement and the communities they serve.

Please help share this important message with your viewers by airing the new PSA titled **"A Shared Commitment to Safety" (:30)**. This animated PSA highlights the commitment police officers make to the communities they protect and how working together helps keep our neighborhoods safer for everyone. **This PSA has no end date for use.** We hope you will air this PSA as soon and as often as possible.

Thank you in advance for your support and consideration.

Best,

A handwritten signature in black ink, appearing to read "Ed Hutchison".

Ed Hutchison
NPA President